

Cascades donates 1.5 million sheets of paper to literacy groups

Montréal, October 25, 2011 – For the second consecutive year, under the *Cascades Papers for Literacy* program, nearly 150 community-based literacy groups in Québec will receive 1.5 million sheets of recycled paper from Cascades. Over 12,000 adults enrolled in basic education and literacy programs will benefit from this major donation.

"Every year, literacy groups help thousands of adults in Québec learn to read and write. More than accompanying learners as they learn, the paper from Cascades will bear testimony to their achievements," said Maryse Perrault, CEO of the Literacy Foundation. On behalf of everyone involved in literacy training, I thank Cascades for their wonderful generosity!"

"A Québec pioneer in sustainable development, Cascades is pleased to offer practical support to literacy groups by supplying them with writing paper, an essential tool for learning to read and write," commented Alain Lemaire, president and CEO of Cascades. "Through this commitment, we hope to better equip adults who are enrolled in basic education programs to enhance their reading and writing skills."

Under the *Cascades Paper for Literacy* program, Cascades has committed to donating a total of 7.5 million sheets of paper by 2014 to literacy groups across Québec.

An even more generous paper donation!

This year, the paper donation will be even more generous thanks to the contribution of a substantial new partner! Added to the paper from Cascades is Transcontinental's impressive donation of magazines to groups in the program. On top of all these donations are the books and dictionaries being supplied by Archambault.

To deliver these donations throughout Québec, the Foundation will be counting on its official carrier and long-time partner, Nationex.

After being assembled on Tuesday, October 25, with the aid of representatives from Cascades, Transcontinental and Nationex, the boxes of paper will be delivered to groups from October 26–28, 2011.

The Literacy Foundation wishes to thank Cascades, Transcontinental, Archambault and Nationex for their generosity.

Literacy Foundation

Founded in 1989, the Literacy Foundation is a non-profit agency dedicated to ensuring that every adult and child has access to reading and writing. To make a donation: fondationalphabetisation.org.

- 30 -

Source:
Awareness Department
Literacy Foundation
www.fondationalphabetisation.org

Contact:
Mary-Gaëlle Poyade
Public Relations Officer
514-289-1178, extension 226
m-gpoyade@fondationalphabetisation.org