



Press release
For immediate release

The Gift of Reading® at the Outaouais book fair

Montreal, March 18, 2009 – From March 26 to 29, 2009 the Literacy Foundation invites the public to visit the *Salon du livre de l'Outaouais*, the book fair being held at the *Palais des congrès de Gatineau* convention centre, to buy a first new book for a needy child, as part of the 10th edition of *The Gift of Reading®*! Visitors participating in the project will help inject a little imagination into the lives of underprivileged children in the region.

Why participate?

In underprivileged areas, there is a higher incidence of children dropping out of school and illiteracy, whence the importance of making a child feel like reading and making discoveries. *The Gift of Reading®* also enables the Foundation to get in touch with parents who are weak readers and would like one day to undertake literacy training so as to contribute to their children's education and quality of life. The *Info-Alpha line* is there to support them: 1-800-361-9142.

In the Outaouais, 1,052 children aged 0–12 benefited from the *Gift of Reading®* project last May when the books were distributed.

How to participate

At the Outaouais book fair, buy a first brand new book for a child aged 0–12 from a children's book publisher. At the information counter, ask for the *Gift of Reading®* bag and slip your present into it! Don't forget to write a word of encouragement to the child on the dedication sticker and fill out the project postcard. Then all you have to do is wait until May 2010, when you could receive a personal response from a grateful child!

This year, you can also buy a book online at placedulivre.com.

Recevoir simplement. \$5 per copy to *The Gift of Reading®*

This year, for each copy of *Recevoir simplement* (Éditions Communiplex) sold at the book fair, \$5 will be donated to the *Gift of Reading®* project. Visit the City of Gatineau booth (#200) to get hold of your copy of the book, and thus help even more children receive *The Gift of Reading®*! This donation is made possible through an initiative of the Gatineau municipal library, in conjunction with the *Réseau-Biblio Outaouais* library network and the *Salon du livre de l'Outaouais*. A book-signing will be held on Saturday, March 28, from 1 pm to 3 pm, by the authors: Monique Khouzam Gendron, Chantal Springhetti and Marie-Chantal Bergeron.

Literacy Foundation

Founded in 1989, the Literacy Foundation is a non-profit organization whose mission is to ensure that everyone—adults and children—has access to reading and writing. To help the Foundation, make an online donation at www.fondationalphabetisation.org/en.

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Source:
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